

EAST Search History

EAST Search History (Prior Art)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S1	1	("20030074661").PN.	US-PGPUB; USPAT; USOCR	OR	OFF	2011/04/26 10:37
S2	1	("20020178447").PN.	US-PGPUB; USPAT; USOCR	OR	OFF	2011/04/26 10:48
S4	1127	(725/34).OCLS.	US-PGPUB; USPAT; USOCR	OR	OFF	2011/07/11 14:00
S5	725	(725/35).OCLS.	US-PGPUB; USPAT; USOCR	OR	OFF	2011/07/11 14:00
S6	951	(725/38).OCLS.	US-PGPUB; USPAT; USOCR	OR	OFF	2011/07/11 14:00
S7	518	(725/42).OCLS.	US-PGPUB; USPAT; USOCR	OR	OFF	2011/07/11 14:00
S8	1412	(725/46).OCLS.	US-PGPUB; USPAT; USOCR	OR	OFF	2011/07/11 14:00
S9	389	(725/50).OCLS.	US-PGPUB; USPAT; USOCR	OR	OFF	2011/07/11 14:00
S10	361	(725/51).OCLS.	US-PGPUB; USPAT; USOCR	OR	OFF	2011/07/11 14:00
S11	232	(725/102).OCLS.	US-PGPUB; USPAT; USOCR	OR	OFF	2011/07/11 14:00
S12	1381	(725/32).OCLS.	US-PGPUB; USPAT; USOCR	OR	OFF	2011/07/11 14:01
S13	802	(725/134).OCLS.	US-PGPUB; USPAT; USOCR	OR	OFF	2011/07/11 14:02
S14	620	(725/142).OCLS.	US-PGPUB; USPAT; USOCR	OR	OFF	2011/07/11 14:02
S15	26500	("725").CLAS.	US-PGPUB; USPAT; USOCR	OR	OFF	2011/07/11 14:11

S16	2063	S15 and ((ad advertis\$4 commercial cm) near3 (replac \$4 insert\$3 skip\$4))	US-PGPUB; USPAT; USOCR	OR	ON	2011/07/11 14:13
S17	3978411	@ad<="20011017" @rlad<="20011017"	US-PGPUB; USPAT; USOCR	OR	ON	2011/07/11 14:13
S18	872	S16 and S17	US-PGPUB; USPAT; USOCR	OR	ON	2011/07/11 14:14
S19	237	S15 and ((ad advertis\$4 commercial cm) near3 (replac \$4 insert\$3 skip\$4)) same (avail opportunity))	US-PGPUB; USPAT; USOCR	OR	ON	2011/07/11 14:18
S20	6	S15 and ((ad advertis\$4 commercial cm) near3 (replac \$4 insert\$3) same skip\$4 same (avail opportunity))	US-PGPUB; USPAT; USOCR	OR	ON	2011/07/11 14:22
S21	96	S15 and ((ad advertis\$4 commercial cm) same skip\$4 same (avail opportunity))	US-PGPUB; USPAT; USOCR	OR	ON	2011/07/11 14:30

EAST Search History (Interference)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	0	((targeted near advertisement) and (viewer near profile) and avoid).dlm.	US-PGPUB; USPAT; UPAD	OR	ON	2011/07/11 16:14
L2	1	((targeted near advertisement) and (viewer near profile) and repeated).dlm.	US-PGPUB; USPAT; UPAD	OR	ON	2011/07/11 16:14
L3	12	((targeted near advertisement) and (viewer near profile)).dlm.	US-PGPUB; USPAT; UPAD	OR	ON	2011/07/11 16:14
L4	5	((targeted near advertisement) and (repeated)).dlm.	US-PGPUB; USPAT; UPAD	OR	ON	2011/07/11 16:15

7/ 11/ 2011 4:15:55 PM

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